

CIEP Syllabus for the Basic Editorial Test

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Introduction 1

The CIEP basic editorial test covers:

- Professional practice
- Editorial knowledge and judgement.

The tests are based on typical practice in English-language publishing, as covered in sources such as those listed in Section 4. The CIEP basic editorial test can be used by various editorial professionals, including project managers, production editors, commissioning editors, subeditors and other journalists, typesetters, designers, trainers and indexers, as well as proofreaders and copyeditors, in their applications to upgrade their membership grades.

This syllabus covers a general range of topics that are considered essential for editorial professionals to know, even if they do not usually, or yet, work on them. While many editors do not work for traditional publishers, or do so rarely, it is important that professionals at the highest grades of CIEP membership are aware of the issues, terminology and practice of traditional publishing and equivalents as a solid foundation in the industry.

The basic editorial test is meant to assess editorial professionals in following typical publishing practice using English, and requires only very limited knowledge of other languages and practice. Someone who has successfully completed the CIEP's Proofreading 1: Introduction to Proofreading and Proofreading 2: Headway courses, or Copyediting 1: Introduction and Copyediting 2: Headway, or equivalents, and gained 500 hours' experience dealing with a range of different editorial matter may be expected to have reached the threshold for passing the basic test (the pass mark is 75%).

Where examples are given, these are not exhaustive, but the relevant test questions will be based mainly on examples similar to those in the current CIEP editorial syllabus.



2 Professional practice

Everyone in the CIEP has agreed to abide by the Membership Codes and should know what they say. This section of the syllabus addresses the professional practice of suppliers or employees, clients or managers, editors, proofreaders and project managers, with basic awareness of the professional practice of typesetters/designers, indexers, translators and permissions specialists.

Members of the CIEP must be able to demonstrate that they:

	Description	Examples
2.1	are aware of and take seriously their	• to client, author, reader
	responsibilities	• to the CIEP
		• to self
2.2	understand business management and	• terms & conditions
	follow good practice	formal and informal contracts
		• payment
		• record-keeping
		data protection responsibilities
2.3	understand publishing workflow and production	who does what, when and how
2.4	know how to collaborate	good practice in communication, consideration for others and responsibility in meeting requirements
2.5	communicate well	• respond promptly
		 raise queries or problems as soon as they become obvious
		 take care to communicate politely in a sufficiently clear, detailed, comprehensive and timely way
		avoid errors in grammar, spelling and punctuation
2.6	keep records	matters agreed
		documents handled
		• work done
		decisions taken
		• queries
		• income
		allowable expenses and tax liabilities
		• bank accounts
		hardware and software details
2.7	can manage their time successfully	 understand and respect schedules and budgets

		• manage workload so that deadlines can
		be met
		• be aware of how these interact
2.8	understand the basics of file or document management	 be aware of and apply good practice in naming and versions
		 deal appropriately with different file formats
		 use Track Changes in Word and appropriate markup tools on PDF
2.9	are able to protect their (and their clients')	saving versions of files
	files against loss, corruption or confusion	 backing up files, to the cloud or external hard drive as appropriate
		 running adequate anti-virus software and anti-malware
2.10	are aware of basic legal questions that are	• copyright
	likely to arise	• moral rights
		• plagiarism
		• libel
		 acknowledgements
2.11	understand and can apply markup	• eg ISO 5776 or BS 5261
		Track Changes in Word
		PDF comments and tools
		• PDF tools
2.12	understand and can apply editorial standards in context	is matter clear, concise, consistent, correct, coherent, complete and credible? Correct includes spelling, grammar and punctuation
2.13	understand the possible extent of a	• follow instructions
	proofreader's and copyeditor's remit	 apply editorial standards and good practice, in context and using judgement
		• raise appropriate queries
		 deal with redundancy, omission, errors and inconsistencies
		 do all of this within the limits of schedule, budget, brief and legal
		requirements
2.14	can explain the nature, extent and limitations of proof-editing	
2.15	are aware of the typical contents of an editorial brief	what can be expected and what could be included, for proofreader or copyeditor
2.16	are aware of the typical elements of a house style and can extend or create a systematic style sheet for a specific job	what can be expected and what is usually essential
	systematic style sheet for a specific job	• numbers

	preferred spellings
	• use of capitals, italics and hyphens
	preferred word forms
	• reference lists

3 Editorial knowledge and judgement

Membership of the CIEP implies a claim to the basic knowledge needed in publishing and also implies good editorial judgement. This section of the syllabus addresses the editorial knowledge and judgement needed by all copyeditors and proofreaders.

Members of the CIEP need to have basic knowledge of the symbols, terminology and practice that they may meet, and awareness of variations, in:

	Description	Examples
3.1	types of published material	• prelims
		• table of contents
		• headings
		running/body text
		• lists
		• quoted matter
		• links
		• URLs
		• tables
		• flowcharts
		• artwork/images
		• captions
		• footnotes and endnotes
		 bibliographies and reference lists
		• appendices
3.2	types of content	• general non-fiction
		• fiction
		• guides
		• manuals
		• websites
		• reports
		public information
3.3	house styles	• typical styles/variations:
		» numerals from 10, 11, 21, 100
		» elision in number spans/ranges
		» treatment of dates
		» measurements
		» units» single/double quotes
		» single/double quotes» first-line indent or line space
		» -ise/-ize
		» , e.g.,/eg
		» approach to hyphenation
		» how much punctuation

			 be able to follow a given style and brief, and to create a style sheet
			 recognise that different publishers have different house styles
	3.4	quotations, citations and references	 be able to recognise author-date, numbered and short-title systems
			 be aware of typical styles/variations (data required, ordering/punctuation of data, elision, capitalisation)
			 know the difference between a reference (details of a source or authority) a citation (cross-reference to the source or authority) and a quotation (wording taken from a source or authority)
			 understand how to treat quotations
	3.5	editorial terminology	know the meaning and significance of:
			• callouts
			• extent, prelims, running head
			• note indicator/note cue/note marker
			 quotation marks/quotes/inverted commas
			extract/displayed quotation
			• ellipsis
			• solidus/oblique/forward slash
			font and typeface
			• minimum capitals
			• recto and verso
			• caret
			• rule
			• special sorts
			• stet
			• plain English
			• sentence case and title case
	3.6	layout terminology	know the meaning and application of:
			• indent
			• hard/soft return
			• headword
			• run on
			• tab
			• em, pica and (point (pt)
			• subscript/inferior and
			superscript/superior
			• justification, align/range
_			

		portrait, landscape
		• typesetting/layout/design/pagination
3.7	coding or styling of typescript layout,	Word styles
5.7	formatting and elements	• H1, H2
	J	•
		• LIST
		• <fig. 1="" here="">, <table 2="" here="" near=""></table></fig.>
3.8	image terminology	know the meaning and significance of, for example:
		• figure
		• diagram
		• map/plan
		• caption
		• resolution
		• pixel
		• graph
3.9	IT terminology	be aware of:
		• operating systems (Windows PC/Mac)
		• software (Microsoft Office, Adobe Acrobat, anti-virus, browsers, email)
		 housekeeping (anti-virus, updates, backing up)
		• file formats
		• file size
		• cloud services
		• macros
3.10	typefaces	be aware of:
3.10	typeraces	• reasons to use a specific style of
		typeface while editing
		• serif and sans serif
		distinction between typeface and font
3.11	numeracy	be able to check arithmetic totals,
		calculate average/area/percentage
3.12	abbreviations	be aware of short forms being spelt out at first mention
		• be aware how to treat all-caps,
		acronyms, units, contractions
		• understand common abbreviations in
		publishing (rom., ital., t.o., t.b., n.p., MS, TS, u/c, l/c, p./pp., l./ll., et al., ibid., fig./figs, ch., URL)
3.13	symbols	understand, use and name symbols, including & © °× ÷ + - * † ‡ # %

3.14	usual editorial practice	• minimum capitals or capitals on all
		significant words
		• numbers in words/at start of sentence
		• single/double quotes
		• serial comma
		elision/reduction in number spans/ranges
		hyphenation and adverbs
		• use of small capitals
		Iimited use of upper case/italics/bold
		 use of hyphens, en/em rules and parenthetical dashes
		• orphans/widows
		 between and, from to (not from + en rule)
		 paragraphing (indent/line space) in print, smaller type for notes/extracts, simple tables
3.15	spacing	understand and use spacing
		• leading
		• indentation
		• non-breaking space/hyphen
3.16	understand and use punctuation correctly	?!" "" , : ; — () [] / apostrophes
3.17	languages	 know and order Roman alphabet, recognise other characters
		 handle diacritics/accents (acute, grave, circumflex, cedilla, tilde, stroke, umlaut)
		 be aware of alternative transcriptions (al-Qaida, Mao Tse-tung, Kirghiz, Mumbai)
		 know very common foreign-language terms/names (trompe l'oeil, Schadenfreude, piazza)
3.18	general knowledge	recognise common units (A, Hz, kg, I, m, s, V, W, in., ft, lb, oz.)
		 recognise globally significant culture,
		terms and names (major celebrities, cities, rivers, businesses, institutions)
		 place and spell countries and other geographical locations, be aware of where to find answers on the latest or historical geographical names
		be aware of controversy (creationism, homoeopathy, civil rights)

		• spot large errors of scale (a man weighs 7kg, a town 6 mm away)
3.19	well-known names	famous people with possible misspellings
		 leading companies with possible misspellings
3.20	reference sources	• use sources with discrimination
		 be aware of the content in hyphenation dictionaries, spelling dictionaries, corpora, style guides (eg New Oxford Dictionary for Writers and Editors and The Chicago Manual of Style) and CIEP online forums
3.21	judging sense	does content appear correct?
		• is content appropriate for context?
		• if doubtful: flag, query or change?
		is your change justified and appropriate?
		• correct any confusable vocabulary
3.22	judging voice	 respect author's voice, but is it suited to the content and the target/likely audience? Is it appropriate for context? making changes in keeping with context, house style and author sensitivity
3.23	judging conciseness	eliminating redundancy/repetition
		 if space is limited or layout is fixed, can you fit any change into the available space without causing a new problem?
3.24	judging client queries	• when, what and how to query
		• how many queries are appropriate
		 judging how and when to use online resources and which are to be trusted
		• formulating clear, concise, useful questions

4 Sources

CIEP editorial tests are based on typical practice in English-language publishing such as the example sources below generally applicable to the UK, UK and Australia, along with this syllabus. To pass the basic test, it is not necessary to have studied all the sources listed nor any one of them in its entirety. You can certainly look things up in any of your resources during the test, but you should have a working knowledge of the contents beforehand.

These sources are addressed mainly to proofreaders and copyeditors, but the CIEP basic editorial test represents the knowledge and practice that all members of the CIEP should know or be aware of as a standard that can be applied to all editorial professionals.

	Description		
4.1	Ensuring editorial excellence: The CIEP Membership Codes:		
	https://www.ciep.uk/about-the-ciep/membership-codes.html		
4.2	CIEP courses: Proofreading 1, 2 and 3; Copyediting 1, 2 and 3		
4.3	Top tips for editorial professionals:		
	https://www.ciep.uk/resources/top-tips/		
UK			
4.4	National Occupational Standards SKS PUB19 (Edit Content) and SKS PUB20 (Proofread Content):		
	https://www.ukstandards.org.uk/PublishedNos-		
	old/SKSPUB19.pdf#search=SKSpub19		
	https://www.ukstandards.org.uk/PublishedNos-		
	old/SKSPUB20.pdf#search=SKSpub20		
	National Occupational Standards relating to tasks members may be undertaking:		
	https://www.ukstandards.org.uk/en/nos-finder?urn=&keywords=&suite=894		
4.5	ISO 5776: Symbols for text proof correction (the international standard)		
4.6	BS 5261: Copy preparation and proof correction – Specification for typographic requirements, marks for copy preparation and proof correction, proofing procedure (the British standard)		
4.7	New Oxford Dictionary for Writers and Editors		
4.8	New Hart's Rules: The Oxford Style Guide		
4.9	Butcher's Copy-editing		
4.10	Fowler's Modern English Usage		
USA			
4.11	The Chicago Manual of Style		
4.12	The Associated Press Stylebook		
4.13	Garner's Modern English Usage		

Canada	The Canadian Style: A Guide to Writing and Editing
4.14	The Copyeditor's Handbook
4.15	The Canadian Press Stylebook
4.16	Guide to Canadian English Usage
Australia	
4.17	Style Manual for Authors, Editors and Printers
4.18	The Australian Editing Handbook
4.19	The Editor's Companion
4.20	The Cambridge Guide to Australian English Usage